

# Feeding Britain's Future

## FREE employability skills school workshop

**Feeding Britain's Future** is a nationwide education programme that informs and inspires young people about the world of work and helps build their employability skills. Last year alone, 10,000 students benefitted from the programme.

IGD, a training and research charity, is supported by Future First to deliver facilitated workshops in schools. Activities are designed to help students develop their employability skills through encounters with professionals from across the food and grocery industry.

**Feeding Britain's Future is closely aligned with the Gatsby Benchmarks for Good Career Guidance.**

As the largest private sector employer, the food and grocery industry is well-placed to bring the world of work to life for your students.



### What is involved?

These free workshops run for approx. two hours and are aimed at either Year 9, or Year 12/13 students.

They will be hosted by a specialist facilitator and students will have the chance to work with between two and six industry professionals.

Workshops are:

- What are my skills and how can I sell them? (Year 12/13)
- Building my brand: how do I sell myself at interview? (Year 12/13)
- The 'hidden job market': networking and career pathways (Year 12/13)
- What are my skills and strengths? Can they help get me a job? (Year 9)
- How are the subjects I'm studying going to help me in my future career? (Year 9)
- Making informed decisions (Year 9)

### What we need from you

- Select a time and date (please avoid Mondays before 11am)
- Select your preferred workshop topic and year group
- A suitable space, preferably flexible to allow for group working and discussion
- A projector and screen with a separate power supply for a laptop
- A contact person, with a direct number and email to help finalise details

Please select your workshop from the list below:

Year 12/13	<p><b>What are my skills and how can I sell them?</b></p> <p>In this workshop students' will identify best practice for writing a CV and cover letter by acting as a recruitment panel and learn how to apply this to their future applications. Students will also learn about the diverse range of roles in the food and grocery industry and the skills required to succeed.</p>
Year 12/13	<p><b>Building my brand: how do I sell myself at interview?</b></p> <p>This workshop aims to develop the students' ability to communicate their skills and strengths in an interview and to learn the 'STAR' technique to answer competency-based questions. They will also learn about the diverse range of roles in the food and grocery industry and the skills required to succeed.</p>
Year 12/13	<p><b>The 'hidden job market': networking and career pathways</b></p> <p>Studies have shown that as many as 70% of jobs are found through informal routes. In this session students, will learn how to network in person and on-line and how to write a compelling speculative email to a company. They will also learn about the diverse range of roles in the food and grocery industry and the skills required to succeed.</p>
Year 9	<p><b>What are my skills and strengths? Can they help get me a job?</b></p> <p>This session will introduce students to the idea of 'soft' or 'transferable' skills, and help them to reflect on what their own might be. The aim is to increase students' confidence by helping them to identify their skills, strengths and talents. Acting in a coaching role, volunteers will support students in drawing out these skills.</p>
Year 9	<p><b>How are the subjects I'm studying going to help me in my future career?</b></p> <p>This session focuses most explicitly on the transferable skills students can develop from both the compulsory subjects they will be studying at Key Stage 4, and their option choices. Volunteers in diverse roles – from scientists to sales people – will explain how their own skills and experiences are connected to what they have done at school.</p>
Year 9	<p><b>Making informed decisions</b></p> <p>This workshop encourages students to think carefully about how they make decisions about their future, exploring the balance between things they are good at, things they enjoy and things that they might be useful to them in setting out on their career pathways. Students will hear from volunteers about how they make difficult decisions and how students could apply that to their subject choices for KS4.</p>

### Next steps

Due to the unique nature of the workshop, there are limited spaces available. If you are interested in hosting the workshop please [register your interest now](#). Places will be offered on a first come, first served basis.

If you have any questions about this opportunity, please contact [andy.iessop@futurefirst.org.uk](mailto:andy.iessop@futurefirst.org.uk) or call Future First on 0207 239 8933.

Want to know more about IGD? Visit [www.igd.com/feedingbritainsfuture](http://www.igd.com/feedingbritainsfuture)

Or interested to learning more about Future First? Visit [www.futurefirst.org.uk](http://www.futurefirst.org.uk)