

Feeding Britain's Future schools programme 2018



Future First supports IGD to run its Feeding Britain's Future programme, which delivers employability skills workshops to thousands of students across the country. Through this programme, professionals from across the food and grocery industry help to inspire and educate students nationwide, so they understand how to translate their education into skills for work, while learning about the diverse range of careers within the industry.

[Click to book a workshop.](#)

About the workshops

- IGD is a research and training charity for the food and grocery industry.
- The food and grocery industry is the biggest private sector employer in the UK, providing 1 in 7 jobs.
- Volunteers come from a wide range of companies, including Asda, Sainsburys, M&S, Mars, Heinz and Nestle.
- There's something for everyone, from apprenticeships and school leaver roles, to those requiring advanced degrees.

The offer

- Two-hour workshops with a class Year 9, Year 12 or Year 13 students.
- Each workshop to involve 25 – 35 students.
- You may select a particular cohort of students (e.g. pupil premium students, G&T students, those who are disengaged) or target a mixed group.
- Subject to availability, we may be able to offer additional workshops on the same day with a second group of students. The workshops would take place successively (e.g. before and after break) not at the same time.

School feedback

- 100% of teachers said the workshops were helpful for their students.
- 91% of students said that the sessions helped them to understand how their skills and strengths related to the world of work.
- Emailing after the event, one teacher commented: "I just wanted to say what a fantastic day the students have had. Your staff and the volunteers were amazing and certainly the best group of providers we have had [...] we would love to be involved again."

When are they happening?

Our funding is across a calendar year rather than the school academic year. Therefore, workshops will take place in three phases across 2018:

- Spring: 8 January – Easter holidays
- Summer: Any time in the summer term
- Autumn: 18 September – 16 November

What we need from you

- Select a time and date in keeping with your school day (with the exception of Mondays before 11am) for the workshop and send it to us as soon as possible, in order to secure your time.
- Select your preferred workshop from the list below.
- Identify the cohort of students who will be taking part and let us know.

Next steps

- On receiving your expression of interest through our online form, we will contact you to confirm the booking and complete a booking form.
- Please note that timeslots are being offered on a first come, first served basis and places are limited.

Please select your workshop from the list below.

Workshop Details – Year 9	
1	<p>What are my skills and strengths? Can they help me get a job?</p> <p>Objective: this session will introduce students to the idea of 'soft' or 'transferable' skills, and help them to reflect on what theirs might be. The aim is to increase students' confidence by helping them to identify their skills, strengths and talents. Acting in a coaching role, volunteers will support students in drawing out these skills.</p>
2	<p>How are the subjects I'm studying going to help me in my future career?</p> <p>Objective: this session focuses on the transferable skills students can develop from both the compulsory subjects they will be studying at Key Stage 4, and their option choices. Volunteers in diverse roles – from scientists to sales people – will explain how their own skills and experiences are connected to what they have done at school.</p>
3	<p>Making informed decisions</p> <p>Objective: the aim of this workshop is to encourage students to think carefully about how they make decisions about their future, exploring the balance between things they are good at, things they enjoy and things that they might be useful to them in setting out on their career pathways. Students will hear from volunteers about how they make difficult decisions and how students could apply that to their subject choices for KS4.</p>

Workshop content – Year 12 and Year 13	
1	<p>What are my skills and how can I sell them?</p> <p>Objective: this session aims to develop students' written communication skills, by looking at best practice in writing CVs and covering letters, and giving students the opportunity to write their own. Students will also learn about the range of roles available in the food and consumer goods industry, and the routes into these roles.</p>
	<p>Building my brand: how do I sell myself at interview?</p>

2	<p>Objective: this session gives students the opportunity to practice communicating their skills and strengths at interview, covering best practice, the 'STAR' technique and top tips for answering tricky questions. As with the session above, students will also learn about the range of roles available in the food and consumer goods industry, and the routes into these roles.</p>
3	<p>The 'hidden job market': networking and career pathways</p> <p>Objective: the aim of this workshop is to encourage students to reflect on the opportunities available to them in the future, and what they can be doing now to get there. Studies have shown that as many as 70% of jobs are found through informal routes. We will introduce students to the idea of networking, and hear about the sorts of things students could be doing to stand out to their future employers. At the same time, students will discover a whole range of interesting jobs and investigate the journeys volunteers took to reach them, enabling them to make more informed decisions about their destinations after school.</p>

If you have any questions about this opportunity, and would like to discuss it in more detail, please contact Andy Jessop andy@futurefirst.org.uk or call the London office 020 7239 8933.